

**DON'T JUST
VISIT THE**
Neighborhood
**SEND YOUR
MESSAGE
HOME**



1-310-769-6900 x 240 WWW.CIPSMARKETING.COM

DIRECT TO DOOR TARGET MARKETING

THINKING OUTSIDE *of* THE MAILBOX

CIPS offers you an economical alternate to postal mail.

MORE VISIBILITY.

With postal mail, your ad goes into the mailbox, along with all the competing messages. With CIPS, your ad can go on the front door, on the porch, or the driveway.

LOWER COST.

USPS rates continue to rise. Weight and size limitations get tighter. There are new price penalties for odd-sized catalogs. And countless other restrictions.

MORE FLEXIBILITY.

With CIPS, there is almost no limit to the types of products that can be delivered. Product samples, door hanger bags, catalogs. Bulky or fragile items. You name it, we can deliver it. Quickly and dependably.

CIPS DIRECT TO YOUR DOOR: THE DIRECT PATH TO YOUR CUSTOMERS



For more than 25 years, CIPS has been delivering millions of messages for our high-profile clients who rely on our expertise to get the attention of exactly the customers they want to reach.

Simply put:

**WE CAN DELIVER WHAT YOU WANT,
TO WHO YOU WANT,
WHEN YOU WANT.**

With today's rising postal costs and increased advertising clutter, there is no more cost-effective, flexible or dynamic way to **send your message home than with CIPS.**

WHAT WE DELIVER

Phone Books... Door Hangers... Preprints...



★ Our Success Formula ★

TARGETING

- ▶ Offering Demographic and Geographic Targeting
 - ▶ Advanced Mapping Software
- ▶ Targets your message to YOUR Customers

DELIVERING

- ▶ Full Zip Code Saturation ▶ Sub Zip Code Saturation
 - ▶ Single Family Only ▶ Address Specific
- ▶ 7 Days a Week to Driveway, Porch or Door

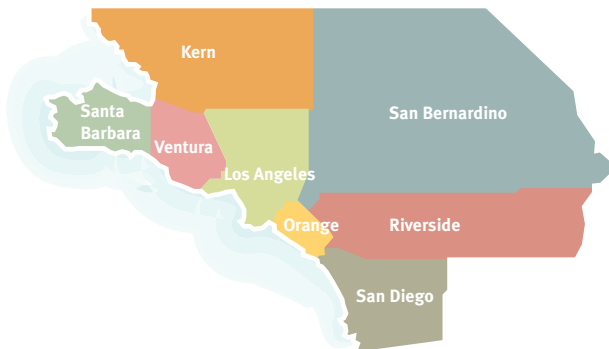
TRACKING

- ▶ All Deliveries are GPS Tracked
- ▶ Professional Crew means targeted areas are precise
- ▶ Guaranteed 97% deliveries (less waste, more accuracy)

EQUALS SUCCESS

- ▶ Greater cost-efficiency ▶ Visibility and impact
- ▶ Higher response rates ▶ Return on your advertising dollar

We have Nationwide capabilities and proudly serve the following counties in So. Cal:



Newspapers... Product Samples... Magazines...FSI's & Tabs... Circulars...



In Southern California alone, CIPS delivers to **over five million homes** each week. Our national customer base relies on our unmatched service.



CAC AUDITED



CIPS is audited by CAC (Certified Audit of Circulations)

Results of the CAC January 2008 Audit...

99.7%

of non-subscribers reached

99.0%

received materials "In Good Condition"

88.3%

say they enjoy receiving Direct to Door

85.4%

say it influences purchasing

America's Largest Audited Alternate Distribution Company

YOUR WINDOWS OF OPPORTUNITY

Our targeted delivery window options mean **you can deliver your message exactly when you want**...weekdays or weekends, even holidays.

DELIVERY OPTIONS

SATURATED DELIVERY (All Households)	TARGETED DELIVERY (i.e. Address Specific, SFDUs, Businesses)	
CIPS Defined delivery date	CIPS Defined delivery date	CIPS Defined delivery date
Ride Along	Ride Along	Solo
Driveway Placement Porch Placement	Driveway Placement Porch Placement	Driveway Placement Porch Placement Door Knob Placement
<div style="display: flex; justify-content: space-between; align-items: center;"> Most Economical —————> Least Economical </div>		

DON'T JUST FLYER.... SOAR WITH DIRECT TO DOOR

- ▶ Delivery 7 days a week
 - ▶ 500 million pieces a year
 - ▶ 5 million households a week

Our qualified sales representatives would be more than happy to discuss ways to grow your business, through CIPS Direct to Door. Contact us today!



1-310-769-6900 x 240

WWW.CIPSMARKETING.COM

DIRECT TO DOOR TARGET MARKETING